

D5 2023 Fashion Storyboard Score Sheet

Name _____ County _____ District _____

Age Division Junior Intermediate Senior

Category Wearable Accessory Jewelry Home Décor Pet Clothing Furniture

| LAYOUT | | COMMENTS | Point Range | Points Awarded |
|-----------------------|---|--------------------|-------------|----------------|
| LAYOUT OF STORYBOARD | Visual Appeal Arrangement of images, text and white space on the board that provides a strong focal point to bring the viewers eye to the original design. Brings all the visual elements together to express the design aesthetic. | | 0-15 | |
| | Cohesiveness of imagery and overall aesthetic of the board Unified design elements throughout. Design elements can be anything including color, fonts and images. | | 0-10 | |
| | Color Palette Color theme consistent throughout storyboard | | 0-5 | |
| | Fabric Samples, Trims, and Embellishments Use of applicable fabric samples, trims and embellishments for design | | 0-5 | |
| | Balance Weight of the images are balanced throughout the board. | | 0-5 | |
| | Comprehensiveness All elements or aspects provide a complete understanding of design vision | | 0-10 | |
| ILLUSTRATIONS & FLATS | Originality in Design Illustrations Computer generated or hand drawn illustrations used to show a fresh or novel take on a design. The originality can be found in the lines, color or fabrics chosen for a design. | | 0-15 | |
| | Design Detail in Flats Black and white flat drawing used to explain the product, showing all the construction details, such as seams, darts, pockets, fastening and topstitching. | | 0-15 | |
| | Titles/Labels Includes design brief title and any additional labels that provide details as related to the overall design of the board. | | 0-5 | |
| | Design Brief Should follow design brief and category descriptions. | | 0-5 | |
| GUIDELINES | Completeness (i.e. illustration, flats and inspiration) Follows the contest guidelines and includes an illustration, flat and inspiration pieces. | | 0-10 | |
| | Image credits listed on Storyboard label Included list of photo credits for pictures on the storyboard label. | | 0-5 | |
| | | Total Score | | |

