

# EDUCATIONAL PRESENTATIONS



An educational presentation is a fun way to share information with others about your 4-H project. You can give an educational presentation by yourself or with one of your 4-H friends.

## Entry

- Enter as an individual or a team that is comprised of two members of the same 4-H age division.

## County Entries

- Each county may enter three contestants or teams per age division per category.

## Contest Orientation

- Orientation will take place in the hallway, outside the contest rooms, at 8:30 am on Day 2 (before the first presentation).

## Contest Topic Categories

All presentations should address current or emerging issues related to the topic category.

- *Agriculture Technology and Farm Safety* - Current or future subjects that addresses biotechnology, biogenetics, bioengineering, mechanical engineering, or farm safety. Use of technology, research, laser, satellites or advancements made in agricultural practices through technology, computer systems, or cutting-edge ideas.
- *Animal Science* - Current or future subjects that addresses any aspects of the dairy, poultry, sheep, goat, swine, or specialty animal industries such as embryo transfer and invitro-fertilization. Beef related presentations would fall under the beef category.
- *Beef* - Current or future subjects that addresses reproductive technologies, nutritional management, health, breeding and genetic considerations, behavior, beef carcasses and end-products, production costs, general management aspects, or cattle marketing. Presentations may target cow-calf, stocker, or feedlot industry sectors.
- *Health & Wellness* - Presentations should focus on healthy lifestyles, prevention and wellness, not illness/treatment. It is suggested that project experiences in this area include topics aimed at youth health, wellness and prevention and that the educational presentations be shared with other youth groups in the community to promote healthy lifestyles. All presentations must be supported by science-based and current medical/health journal articles (e.g., Journal of the American Medical Association, Annals of Internal Medicine) or research-based websites. No .com resources are allowed. Suggested presentation topics: Increasing physical activity, tobacco prevention, alcohol prevention, sun safety, preventing the spread of the cold and flu, sleep or reducing stress.

- *Horse* - Presentation is to cover the theory and/or practical skills learned in the 4-H horse project and should be appropriate for presentation at a 4-H club meeting. After hearing the presentation, the audience should be able to put information into practice to improve their production, management, training, or horse use/knowledge and/or skills.
- *Open* - Youth will relate information to skills learned in a project in which the 4-H member has been involved. Make sure your presentation is not better suited for another category.
- *Open: Agriculture and Natural Resources* - Youth will relate information to knowledge or skills learned in the field of Agriculture and Natural Resources. Topics include: agronomy/crop production, farm and ranch economics, horticulture, meat science, shooting sports related fields or other ANR field of study.
- *Open: Family and Consumer Education* - Youth will relate information to knowledge or skills learned in the field of Family Community Health. Topics include: financial management, consumer life skills, food and nutrition, clothing and textiles, family life, food science, food safety, housing and home environment, or other FCH field of study. Health related topics, which could include such things as increasing physical activity, tobacco and alcohol prevention, sun safety, preventing spread of colds and flu, sleep, and reducing stress, should compete under Health & Wellness educational presentation.
- *Promote 4-H* - The purpose of this contest is to encourage 4-H members to develop promotion and marketing skills as they market and interpret 4-H through various types of media and presentations, increase the promotion of 4-H to non-4-H audiences in Texas, and increase the number of people who join and support the 4-H program. The 4-H promotion should convey a contemporary image of 4-H in a changing society. Promotional methods include: radio, television, illustrated talks, method demonstrations, newspaper, posters, projected images, exhibits, photographs, slide/tape presentations, puppets, PSA's, speeches, drama, skits, videos, computer programs, etc.
- *Safety & Injury Prevention* - Youth will relate information to safe equipment designs and safe procedures or methods associated with the prevention of accidents in work, home, or recreational environments. Topics may include accident prevention when operating motor vehicles, boats, home, farm or yard machinery. Also included are safety topics on handling chemicals and animals and prevention of accidents relative to falls, fire, electricity, hunting and natural disasters. Suggested presentation topics: drinking and driving, distracted driving, personal safety, ATV safety, agri-terrorism, general farm safety, pesticide safety, natural disasters (flooding, tornadoes, hurricanes, drought, etc.).

### **Accuracy of Information/Resources**

- With the computer and internet being used heavily in educational presentations, 4-H members must know the difference between research and non-research-based information.
- Contestants are required to use information that is factual and can be supported through adequate documentation. Examples of such websites are federal, state, and local governments, independent research sites, and Texas A&M AgriLife Extension Service websites. Internet information that is questionable includes personal documentation sites, chat rooms, message boards, etc.
- 4-H members must prepare a list of references (i.e. bibliography, works cited) for their presentation.

### **Visuals**

- The use of charts, photographs, computer graphics/programs, and other visual materials are permitted. Visuals should contribute to the presentation. Each presentation is an example of the participant's ability to communicate an idea.
- No firearms, weapons, fireworks, open flamed burners, live ammunition, or live animals are allowed to be used by a contestant in any Come Alive contest. However, posters and pictures of such items are allowed and encouraged.

**Video, Audio and Display Equipment**

- Contest officials will provide laptops, screens, extension cords and projectors.
- If using a computer, be sure the presentation is in some form of Microsoft Office (PowerPoint, Word, or Excel).
- All fonts used must be true type. These fonts specifically include Arial and Times New Roman.
- If contestants decide to use any other program or fonts, they will be responsible for bringing **all** equipment that is compatible with their presentation.

**Time Limits**

- A time limit of 12 minutes will be allowed for each presentation.
- A penalty of 2 points per minute over time will be deducted from final score.
- Judges' questions will be limited to 5 minutes.

**Scoring**

- See the 4-H Educational Presentation scorecard in the Appendix for scoring criteria and areas of focus in which interview/judges' questions are generated.

**Study Guide**

- See the publication "What is an Educational Presentation" for additional information on this contest at [https://texas4-h.tamu.edu/wp-content/uploads/roundup\\_educational\\_presentations\\_information.pdf](https://texas4-h.tamu.edu/wp-content/uploads/roundup_educational_presentations_information.pdf)