

DATE: December 13, 2013

TO: All CEA's, 4-H Agents & Coordinators

FROM: Montza Williams
Assistant Professor & Extension Specialist, 4-H and Youth Development

RE: **2014 East District 5 Fashion Showcase**
Saturday – April 26, 2014

District Registration Deadlines and Fee Schedule

- Register via 4-H Connect by April 1, 2014
- Entry material will be submitted to the District Office by entry date.
- \$8.00 Entry Fee per contest ▶ Fashion Show ▶ Fashion Storyboard ▶ Trashion Fashion
▶ Window WOWed ▶ Taps, Tassels and Tacks: Shoe Fun
- No Entry Fee ▶ Duct Tape Designs
- Paid to: Texas 4-H Foundation
P.O. Box 11020
College Station, Texas 77842-1020
memo line – D5 Fashion Show
- Judge Information form to Liz Buckner by April 10, 2014
- Alternate contestant entry information to the District Office by April 23, 2014

Fashion Showcase Contests Opportunities

- ✿ FASHION SHOW
 - ✿ FASHION STORYBOARD
 - ✿ TRASHION FASHION
 - ✿ WINDOW WOWed
 - ✿ TAPS, TASSELS, and TACKS: SHOE FUN
 - ✿ DUCT TAPE DESIGNS
- **Required forms are available on line at <http://fcs.tamu.edu/clothing/4h/packet/index.php> . Be sure to use appropriate forms for specific contests! **FORMS WILL BE ON D5 WEBSITE****
 - **Construction and Buying Fashion Show worksheets will not be judged at the district level in 2014. Forms may be used at the county level and will be required of the Seniors representing District 5 at the State level.**

Montza Williams, EdD
Texas A&M AgriLife Extension Service
1710 N Hwy 3053 | PO Box 38 | Overton, Texas 75684

Tel. 903.834.6191 | Fax. 903.834.6257 | ml-williams@tamu.edu
www.texas4-h.tamu.edu



AGE DIVISIONS: (Division is determined by age on August 31, 2013)

Junior – 3rd grade to age 10

Intermediate – ages 11-13

Senior – ages 14 and older

COMPETITION CATEGORIES: (Category descriptions can be located in the state guidelines.)

Buying

Business/Interview Attire

Fantastic Fashion under \$25

Semi-formal to Formal

Special Interest

Construction

Everyday Living

ReFashion

Semi-formal to Formal

Theatre/Costume

Natural Fibers (Sr. Only)

Cotton

Wool/Mohair

Fashion Storyboard

Wearable

Accessory

Jewelry

Non-Wearable

Pet Clothing

Each county may enter one contestant in each category for a total of thirteen (13) Juniors, thirteen (13) Intermediates, and fifteen (15) Seniors in the District Show.

Agents are responsible for policing qualifying entries at the county level in all categories based on category descriptions. However, if the District Office or the Fashion Show Judges find reason to question an entry and these reasons are validated, entry may be disqualified.

Fashion Show

No one may change categories between District and State contests. However, participants competing at the County level may change categories between County and District as space and agent permits. Only one county entry per category per division is allowed at the District contest.

- Three minutes allowed for judging.
- Presentations will not be permitted during interview judging.
- No additional garments may be carried. All garments must be worn during the competition. However, props can be carried for the Fashion Show only (i.e. show stick, tennis racket, golf club, corsage, teddy bear). No props will be allowed during the judging process.
- All garments to be judged must have been purchased or constructed during participation in the current year's 4-H clothing project.
- Garments not fitting category description will be judged accordingly.
- Judging will be by category groups.
- There is one rehearsal for all contestants. They must be present.
- Natural Fibers is now a class just like construction or buying. A member may choose to only enter the Natural Fibers Contest or both the Natural Fibers Contest and the appropriate Construction or Buying division. A Natural Fiber contestant may be judged twice.
- **Junior contestants are allowed to construct one complete outfit or one piece of an outfit.** Judges will ask Junior contestants what part of their outfit they made.
- **Intermediate and Senior contestants must construct all parts of their outfit.** Entries not meeting these requirements will be judged accordingly.
- A 4-Her no longer has to be present for the awards ceremony to receive their award. However, it is **STRONGLY** recommended that the 4-Hers be present throughout the program.

TIES:

If ties occur, they will be broken using the State “tie breaker system.” If a tie remains after using the system, a judging team will break the tie before the fashion show begins.

ALTERNATES:

Alternates will be accepted until 9:00 a.m. on April 23rd, in the District Office. Entry materials must be submitted to the tabulation committee before the judging begins.

✿ Trashion Fashion

- See State Trashion Fashion materials for specific entry/judging criteria.
- There will not be a video entry for District competition.
- All entries will interview and show at the District Fashion Show.
- This is an event for individuals or teams composed of 2 to 4 people of any age. However, only intermediates and senior members can compete at the state level.

✿ Fashion Storyboard

Participants may enter only one storyboard. Entering on Connect and submitting the Fashion Storyboard the day of the contest constitutes the entry; there will not be an interview. The Fashion Storyboard Label must be securely affixed to the back of the storyboard. The label **MUST** be legibly printed or typed and **MUST** be complete, including the answer to the Originality of Design question. The 4-H member should not put his/her name on the front. Label can be found at the following:

<http://fcs.tamu.edu/clothing/4h/packet/index.php>

- Theme: *Geometry Lesson*

✿ Window WOWed

Teams of up to five (5) members of any age will design a window display using merchandizing and marketing techniques to “market” fashion merchandise and products. Guidelines follow.

- Display area is 8 feet long, 8 feet high, and 30 inches wide. One 8 foot table will be provided. Two 8 feet lattice panels may be available for use (depending on number of entries).
- Display can start from the table or from the floor.
- Creativity is encouraged but display should coordinate with the theme. Teams must provide everything they use in the display.
- 4-H must be incorporated into the display.
- Participants will have 1 hour to complete the display.
- All teams will start and stop simultaneously.
- Theme: *Geometry Lesson*

✿ TAPS, TASSELS, and TACKS: SHOE FUN

Decorate a shoe and bring to the Showcase. Judging will be based on creativity, originality and workmanship. Decorations may be purchased or handmade. No entry to exceed 24” X 24” X 24”.

- This is not a team event.
- Theme: *Geometry Lesson*

✿ Duct Tape Designs

Be creative with Duct tape and show it for everyone to see. Two categories available: Clothing and non-clothing. Non-clothing would include items such as wallets, accessories, wall art, flowers, etc.

- Individual Entry



➤ **REMINDERS**

- It is each agent's responsibility to read the State Guidelines for Fashion Show and Fashion Storyboard contests. These are available at the FCS website <http://fcs.tamu.edu> .
- Each contestant is responsible for reading the Texas 4-H Fashion Show Guide and complying with the requirements. The contestant's entry on 4-H Connect signifies that she/he has read the guidelines and the entry complies.

JUDGES:

Submission of the Judges Information Sheet is a mandatory requirement. This information is due April 10, 2014. Each county should submit these forms providing the names, addresses, e-mail addresses and phone numbers of two qualified people who have agreed to judge this event to Liz Buckner at e-buckner@tamu.edu .

Also, please remember.... ***if your judges cancel, you are responsible for replacing them.***



Remind your members of the following State opportunities.

- 4-H Clothing and Textiles Advisory Board
Application deadline: June 5, 2014
- Quilt Challenge and Community Service Project
Connect entry deadline: April 15, 2014

Specific job assignments will be forthcoming. Any questions regarding the Fashion Show should be directed to the chair of the specific contest or the District Office.

Fashion Show: Liz Buckner
Fashion Storyboard: Louraiseal McDonald
Window WOWed: Claudann Jones
Shoe Fun: Cathy Pearson
Duct Tape Designs: Carolyn Tyler

cc Dr. Chris Boleman
Ms. Shelia Lewis
Ms. Paula Butler