Fashion Storyboard Score Sheet

AgriLIFE EXTENSION
Texas A&M System

Name **County** **District**

Age Division ☐ Junior ☐ Intermediate ☐ Senior

Category ☐ Wearable ☐ Accessory ☐ Jewelry ☐ Non-Wearable ☐ Pet Clothing

	LAYOUT	COMMENTS	EXCELLENT (E)	GOOD (G)	FAIR (F)	NEEDS IMPROVEMENT (N)
LAYOUT OF STORYBOARD	**Visual Appeal/Creativity** E= Excellent arrangement of images, text and white space on board; Strong focal point; Excellent use of inspiration pieces. G= Good arrangement of images, text and white space on board; Visible focal point; Good use of inspiration pieces. F= Haphazard and/or random arrangement of images and text; Lacks visible focal point; Not enough/overuse of inspiration. N=Layout distracts from design; Lacks focal point.					
	Quality of Workmanship E= Very good quality, very neat and structured G= Fair quality, somewhat neat F= Marginal quality of workmanship N= Low quality, messy, unstructured					
	Color Palette E= Color theme consistent throughout board N= Color theme inconsistent throughout board					
	Fabric Samples, Trims, and Embellishments E= Samples/Trims provided, appropriate for design G= Samples/Trims provided, somewhat appropriate F= Samples/Trims provided, inappropriate for design N= No Samples/Trims included					
	Dimensions of Storyboard E= Correct board dimension N= Incorrect board dimension					
	Consistent Theme E= Strong theme throughout board N= Indecisive theme					
ILLUSTRATIONS & FLATS	**Originality** E=Highly original design G= Contains both creative elements and copies F= Some evidence of originality N=Little evidence of originality					
	Design Detail E= In-depth detail of seams, lines, fabrics G= All seams and style lines included, little detail F= Minimal lines and seams shown N= Little or no detail in design					
	Titles/Labels E= Used correctly, enhances board G= Used somewhat correctly F= Used incorrectly, too much, detracts from board N= No Title used					
	Design Brief E= Excellent design for brief G= Meets brief, improvement needed F= Somewhat meets brief, needs improvement N= Design does not meet brief					

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